

Typesetting/colour separation photography and artwork if required, will be charged for, separately. Advertisements and written contributions are subject to editorial discretion.

Note: As per instructions from our printers, Pragati Art Printers, we request you to send us the following:
 1) All advertisement material should be given in digital format in TIFF or EPS format 2) Hard copy of the Artwork (Colour or in Single Colour). This will help the Printer in maintaining your printing requirements.

DEADLINES FOR MATERIAL

* 20th of the month, prior to the month of publication (For all advertising material).

* 20th of the month, prior to the month of publication (For the WHAT'S NEW and WHAT'S ON pages). This information is printed FREE.

* There will be an additional charge of 50% on advertisement releases that require a fixed or special position.

* Special discounts are available on long term bookings with payments in advance.

* Payments for reservation of space must be made in advance, along with the Advertisement Release Order (R.O.)

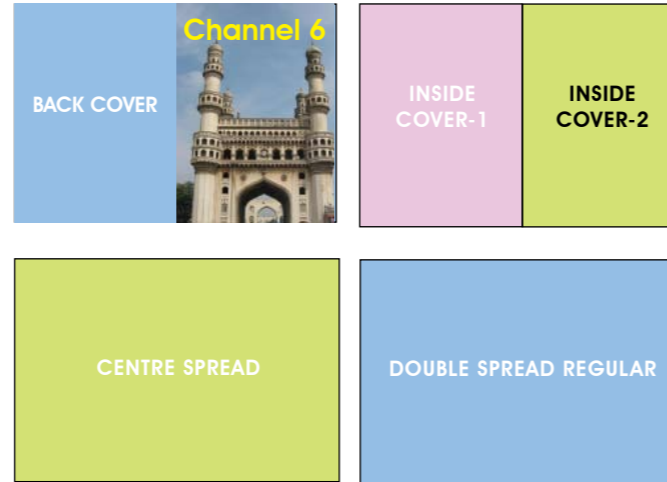
* Cheques/DDs must be issued in the name of Channel 6 Publication Pvt. Ltd. payable at Hyderabad.

Channel 6, 'Sukoon' 8-2-316/ M/ 1 Road No. 14, Banjara Hills, Hyderabad- 500034. Ph: 23552045, 23552340. Fax 23552047. Email: info@channel6.in



RATE CARD

Double Spread Front Cover/
 Back Cover/Gate Fold: **Rs.30,000/-**
 Centre Spread: **Rs.27,000/-**
 Back Cover: **Rs.25,000/-**
 Double Spread (Regular): **Rs.24,000/-**
 Inside Cover: **Rs.19,000/-**
 Full Page-Pre/Post Centre Page: **Rs.15,000/-**
 Full Page Regular: **Rs.13,000/-**
 Half Page: **Rs.7,000/-**
 Quarter Page: **Rs.4,000/-**
 Box: **Rs.2,000/-**



Annual Listing: Rs.2500/-

Sponsor a PRIZE

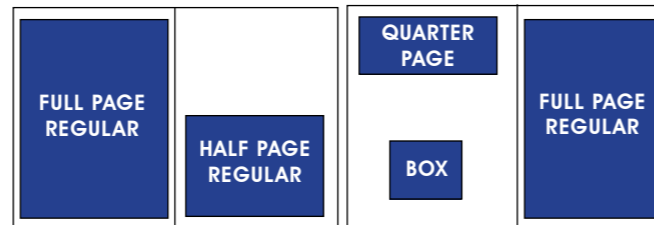
Sponsor a CITY MAP

Sponsor a CONTEST



Details of sponsorship can be worked out for each sponsor.

Page Size	Bleed	Non-bleed
Centre Spread	30 x 21 cms	27.5 x 19 cms
Full Page	15 x 21 cms	12.8 x 19 cms
Half Page	12.8 x 9.5 cms (H)	6.4 x 19 cms (V)
Quarter Page	12.8 x 4.75 cms (H)	6.4 x 9.5 cms (V)
Boxes		6.4 x 4.75 cms



Document Size: **15 x 21 mm**
 Bleed should be **0.3 cm (4 sides, outside)**
 Text Area should be within **12.8 x 19 cm (inside)**
 Bold Text and Back Ground (Black) should be in Rich Black (**C 30, M 20, Y 20, K 100**)
 Running matter (Black) should be in Single Black (**C 0, M 0, Y 0, K 100**) should be overprint

Channel 6 RATE CARD